

How nutritious is your food?

We help you tell the science-backed story that makes your food stand out from the crowd.

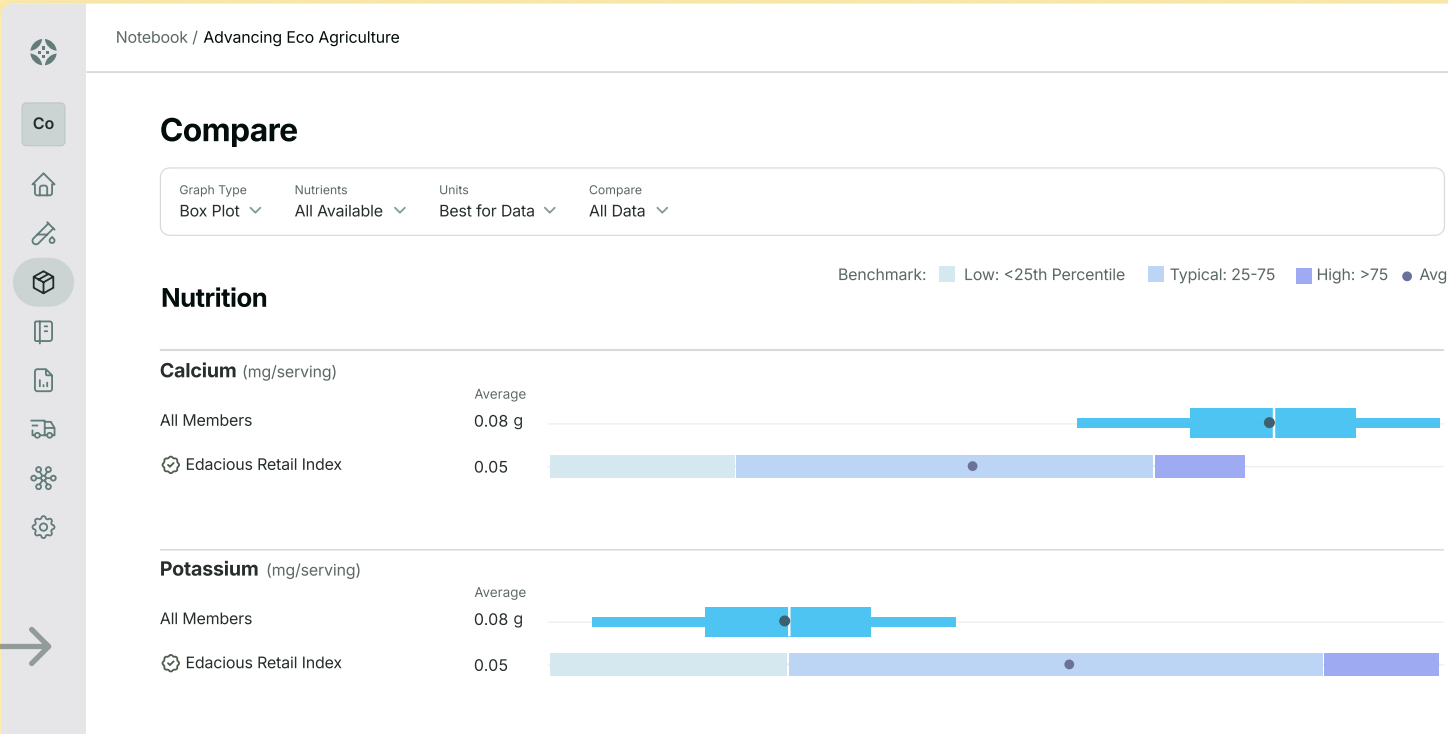


New Partnership with Advancing Eco Agriculture

Edacious is excited to bring discounted testing and new data to members.

Get a 20% discount on a Discovery Package for in-depth analysis of your food. (Details next page)

Optionally contribute your samples anonymously to a private AEA data set that will visualize member data for comparison and research.



Meet Edacious

Radically easy lab testing + market nutrient density data + intuitive nutrition software, for the food ecosystem.

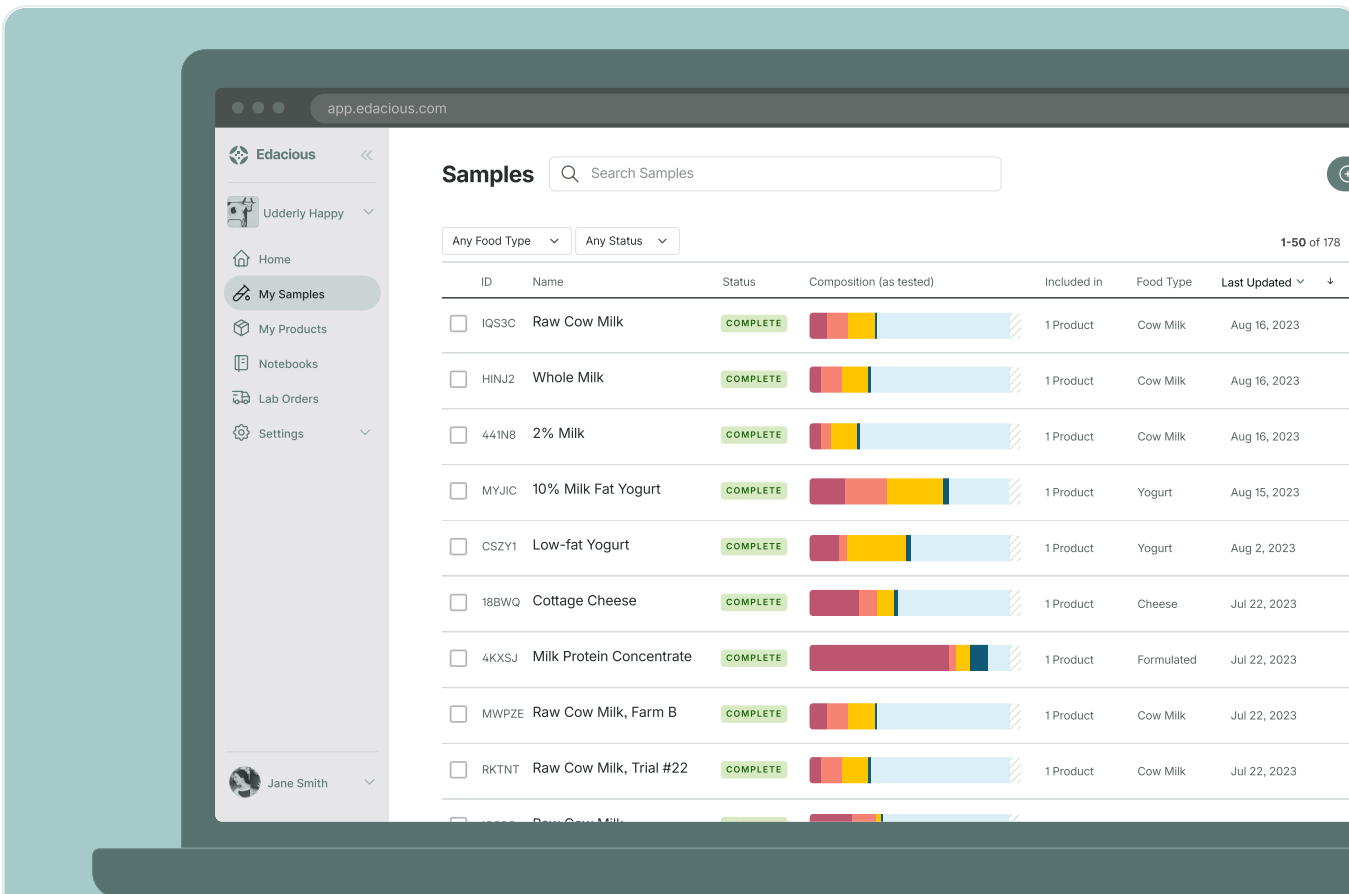
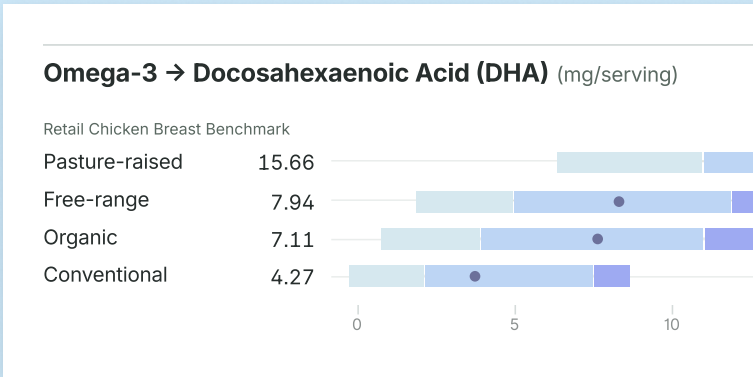


Edacious Labs

Our ISO-accredited lab measures nutrient density and contaminant safety

Edacious Benchmarks

Up-to-date data about the nutrient content of foods at retail, filterable by production practice



Edacious Pro Platform

Online software platform for food, ag, and nutrition professionals

Nutrition Discovery Package

The easiest and most affordable way to start testing

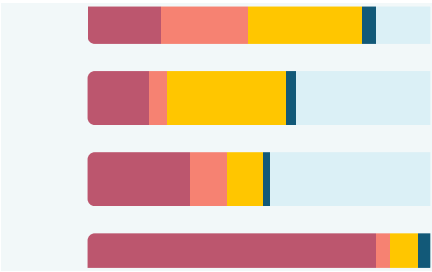
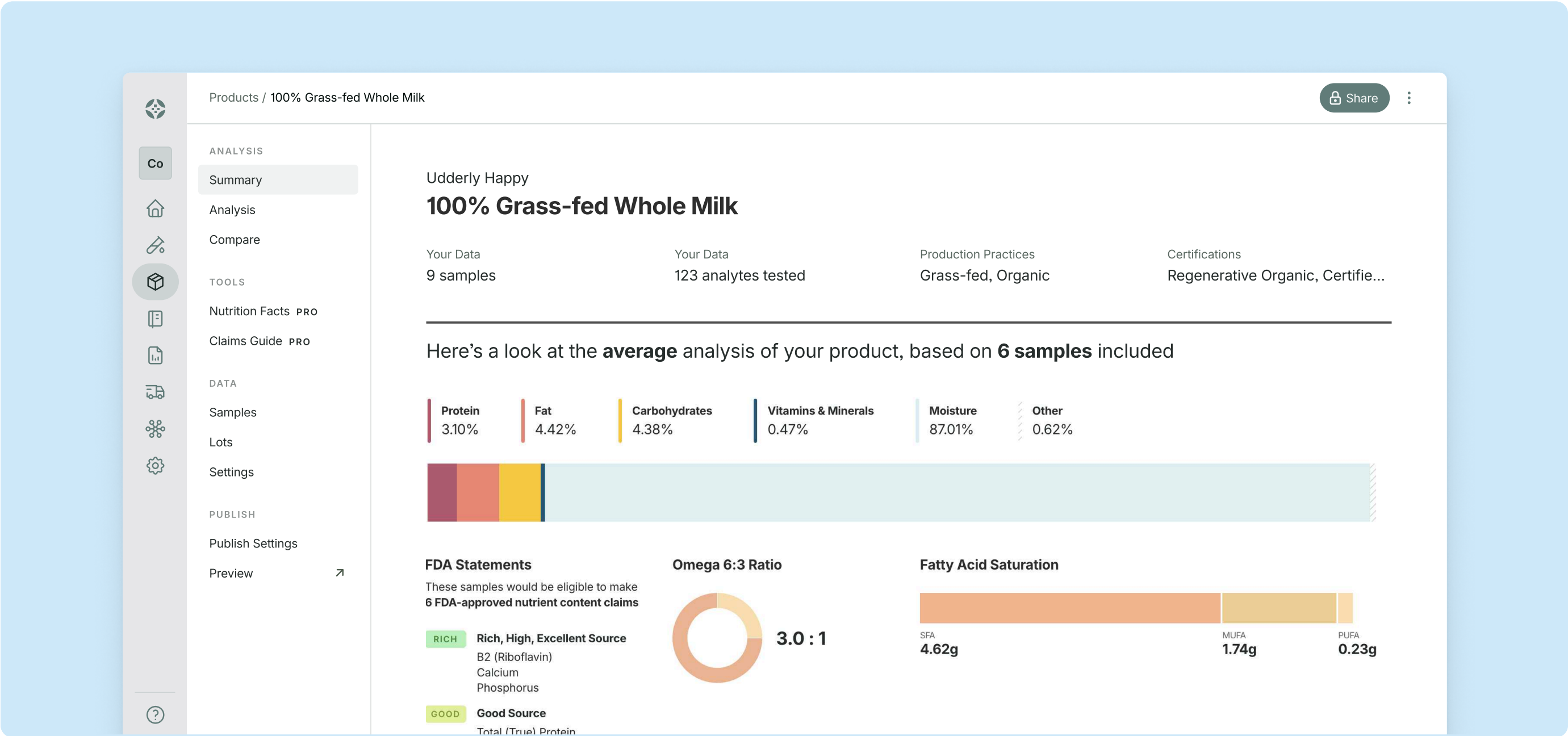
We analyze 100+ nutrients in up to 6 samples of the same food product so you can understand both quality and variability. Viewing them in our software unlocks immediate insights, and your results can serve as a baseline for ongoing monitoring or research.

Special AEA Member Pricing

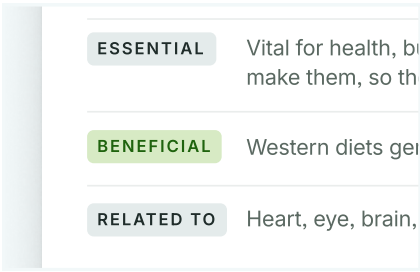
\$1,600
20% off ~~\$2,000~~

That’s a savings of over **\$7,400** when compared to full test costs from other labs—over 5 times more than your member price (not even including the added benefits of our software platform)!

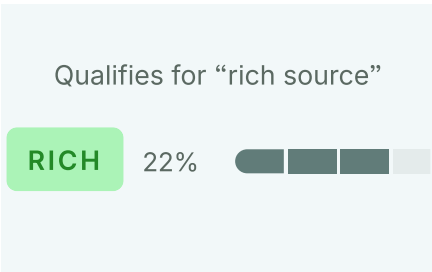
The most complete picture of nutrition quality you’ve ever seen



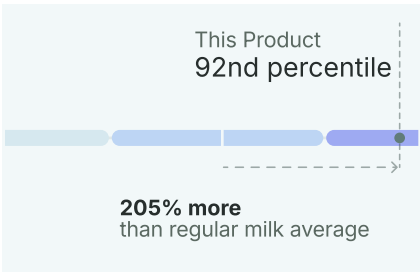
Targeted Macros and Micros
The most important macros and micros per food type, including fats, protein, carbohydrates, vitamins, minerals, and heavy metals.



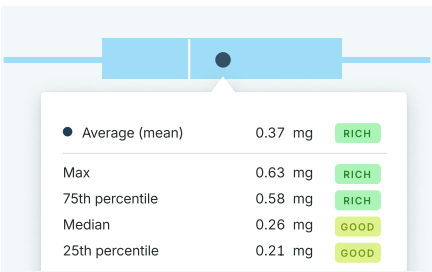
Nutrition & Health Information
Use our expert, science-backed diet guide to help understand the nuanced benefits and impacts of the 100+ compounds we test.



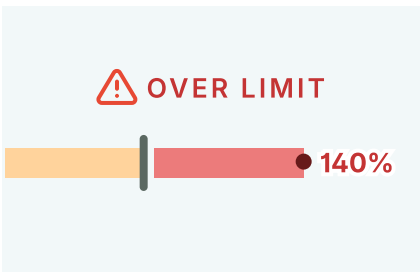
FDA+ Diet Context
Understand your results in context of FDA daily values to understand if your food is a good or great source of many nutrients.



Benchmark Comparison
Compare your samples to the USDA's food databases or Edacious Market Benchmarks (details next page) to see how you compare to the market.



Variability Analysis
Submit up to 6 samples to see detailed analysis for each product to give you an idea of how consistent your nutrition profile is.



Heavy Metals Contamination Data
Includes heavy metal contaminant testing compared to global levels of concern. Measured down to sub parts-per-billion to comply with regulations. Ask about solutions for regulations like AB 899!

Benefits continued, next page →

Marketing tools

Nutrient Source Claims

Understand which nutrients qualify for “good” and “rich” source claims, based on FDA regulation.

Shareable Health Content

Use our science-backed health guidance to tell consumers what makes your food stand out.

Nutrition Facts Label Creator

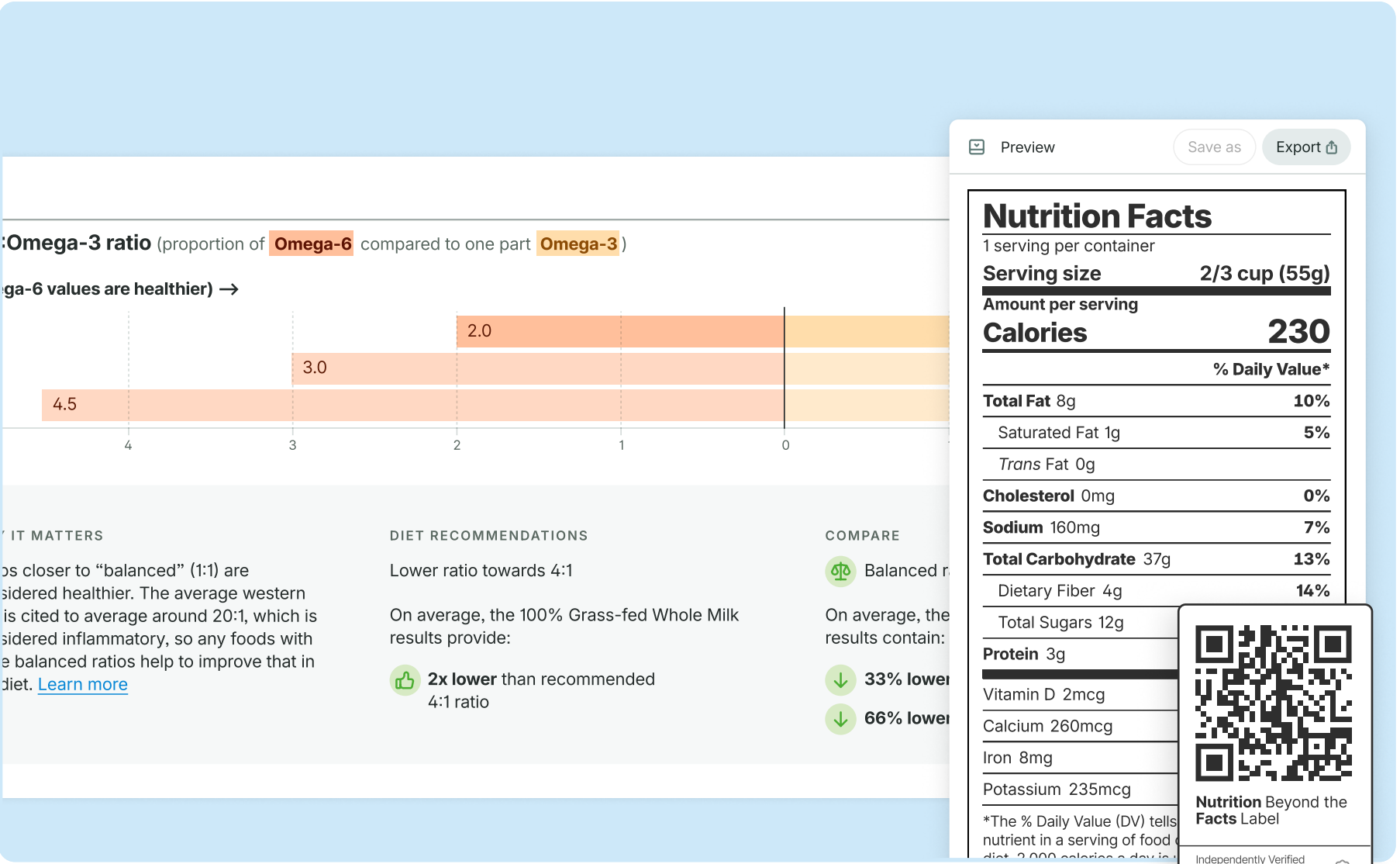
Generate a label based on your actual test results.

Build Consumer Trust

Publish your ISO-certified lab results online to verify your quality and demonstrate your commitment to testing.

B2B Marketing

Share spec sheets with customers highlighting the proven quality of your food, compared to the market.



See how you compare

Nutrient content varies more than people think—see how your food compares to the market with up-to-date data.

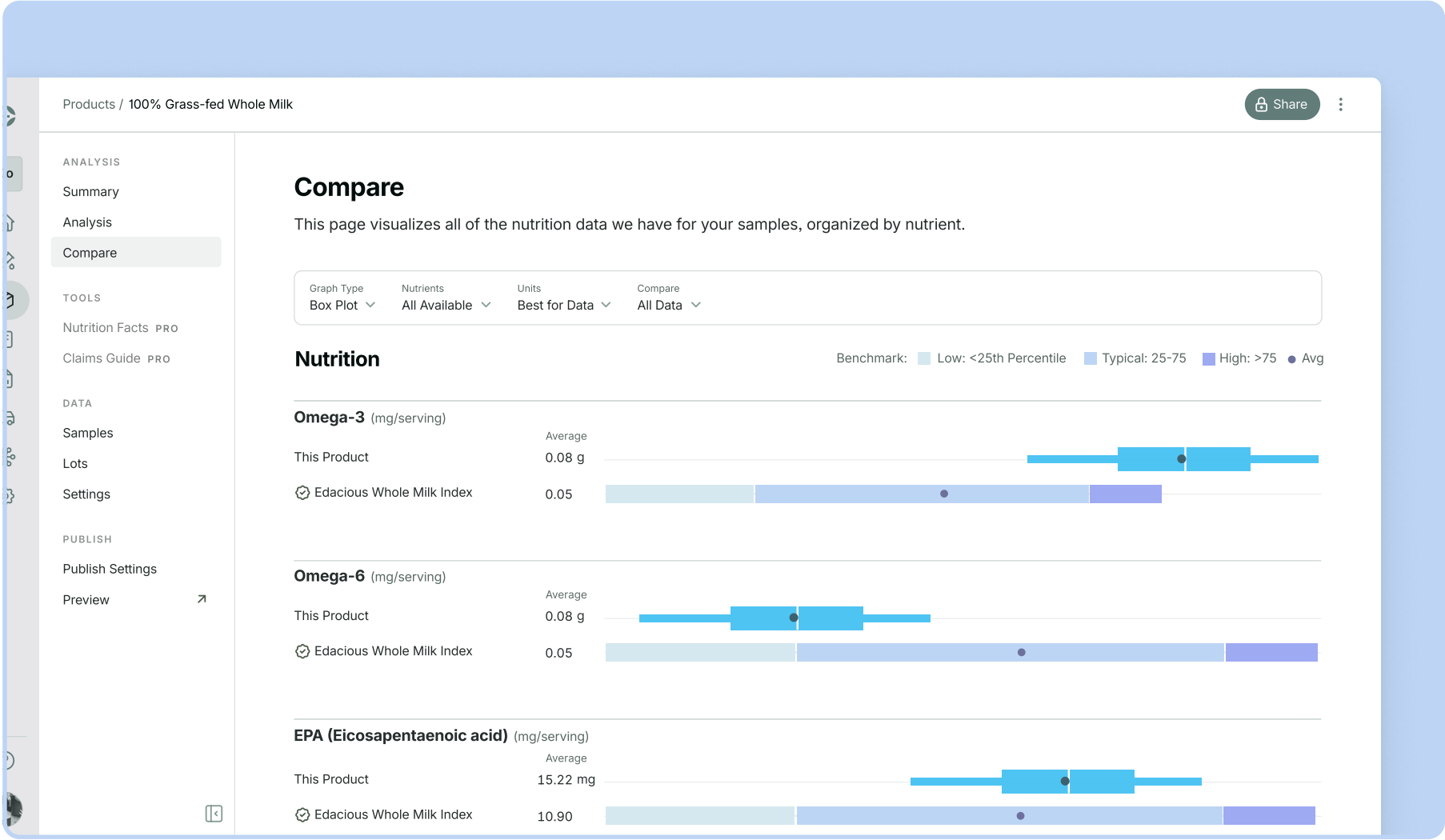
Access Edacious Retail Benchmarks for free when you share your sample data.

Contribute your sample data to our research sets anonymously by default. Identifying data is never shared.

Submit production practice and processing info—takes about 15 minutes.

Unlock access to the data sets you contribute to—automatically added to your reports.

Benchmark datasets normally require a subscription to access—inquire about pricing.



Your action plan

A Discovery Package is a great starting point. After you’ve set your nutrition baseline, take the next steps:

Monitor your supply chain

Start a regular testing program to ensure food is meeting your quality standards, and understand where variability is coming from.

Experiment & test production changes

Work with our science team to form hypotheses about results you see in the report. Design experiments to test hypotheses and improve quality.

Understand variability, including seasonality

Start regular testing to understand how seasonality is effecting your quality.

Update packaging & make claims

Use our tools to update your labeling and claims, backed by real, auditable data.

Details & FAQ

How it works: Radically easy lab testing

1 

Order Online

For your first order, talk to our team to get started. After that you can order online, call, or email our team to help with subsequent orders.

2 

Ship us your samples

You mail samples to our lab, we take care of sample prep and analysis at our ISO-accredited food lab.

3 

Explore your results online

You'll see interactive results on our online platform. Invite your team, and easily share or publish results.

+ 

Expert consulting

After results are in, hop on a call with our food science, nutrition, or regulatory experts to discuss what's next.

What we measure: our Nutrient Density Analysis

We offer a broad 100+ analyte panel as our standard, in an attempt to balance completeness with cost.

Proximates

Calories (calculated), Moisture, Ash

Fats

Total Fat, Cholesterol, Saturated Fat (SFA), Monounsaturated Fat (MUFA), Polyunsaturated Fat (PUFA), Trans Fat (TFA), Omega-6, Omega-3, Omega-6:3 ratio. Includes 50+ individual fatty acid species, notably: EPA, DHA, CLAs, ALA

Protein

Total Protein

Carbohydrates

Total Carbohydrates (calculated), Total Dietary Fiber, Total Sugars

Vitamins

Water-soluble B vitamin profile: B1 (Thiamine), B2 (Riboflavin), B3 (Niacin), B5 (Pantothenic Acid), B6 (Pyridoxal), B7 (Biotin). Fat-soluble vitamins: Vitamin A, Vitamin D, Vitamin E

Minerals

13 minerals: Calcium, Cobalt, Copper, Iron, Nickel, Magnesium, Manganese, Phosphorous, Potassium, Selenium, Sodium, Sulfur, Zinc

Heavy Metals

Lead, Cadmium, Mercury, Arsenic

Note: above list is an example, but will change based on food type. We'll give you the final list based on the type of food or product you choose to analyze.

These 100+ tests, for 6 samples, would cost over \$9,000 at other labs!

You save over \$7,400 when compared—over 5 times more than your member price (not including the added benefits of our software platform)!

Component or Group	Result	Unit	Derivation	%DV
Fat				
Total Fats	10.56	g	Analytical	13% DV
BY SATURATION				
▼ Saturated Fat (SFA)	4.73	g	Summed	23% DV
Butyric acid (C4:0)	0.339	g	Analytical	FDA does not specify a daily value
Caproic Acid (C6:0)	0.184	g	Analytical	FDA does not specify a daily value
Caprylic acid (C8:0)	0.107	g	DERIVATION Analytical	Pentadecanoic Acid (C15:0)
Capric Acid (C10:0)	0.206	g		
Undecylic Acid (C11:0)	0.003	g		
Lauric Acid (C12:0)	0.220	g		
Tridecylic Acid (C13:0)	0.007	g		
Myristic Acid (C14:0)	0.760	g		
Pentadecanoic Acid (C15:0)	0.078	g	Analytical	FDA does not specify a daily value
Palmitic Acid (C16:0)	2.005	g	Analytical	FDA does not specify a daily value
Heptadecanoic Acid (C17:0)	0.044	g	Analytical	FDA does not specify a daily value
Stearic Acid (C18:0)	0.756	g	Analytical	FDA does not specify a daily value
Arachidic Acid (C20:0)	0.010	g	Analytical	FDA does not specify a daily value

Additional analyses are available—see our page 6 for a more complete list.

FAQ

What is a “Product” in Edacious Software?

These may represent a packaged food (i.e. Italian sausage), a specific crop (i.e. corn), an ingredient (i.e. flour), or any other foodstuff (i.e. beef ribeye) that you want to track multiple samples of. Products allow you to combine multiple samples into one analysis to create nutrition labels and track quality and variability across lots, seasons, and more.

What can I include in the 6 samples?

Include up to 6 samples of the same food or product, analyzed in a batch at the same time. Our lab needs to receive all of the samples and process them together. This batching is how we can keep prices low.

How should I collect samples to represent variability?

You may wish to send 6 samples from different points in time, from different producers, fields, production methods, input treatments, etc. You've got a lot of options—talk to our team about what you're trying to achieve. We just need to receive the samples together, and they need to be of the same food type.

What if I want to test more samples?

See the next page for additional pricing options.

How can you offer prices this low compared to the industry?

Our lab batches samples of the same food type, and focuses on offering high-throughput of the above standard panel of analysis. That's why the above Nutrient Density Analysis is discounted compared to other specific tests.

Is your lab accredited?

Yes, we're ISO/IEC 17025 accredited by ANAB.

How do I get my samples to you?

Our customer success team will give you detailed instructions based on your food type. Note that prices here do not include the cost of shipping to our lab.

Can I get more than one Discovery Package for multiple foods?

Sure! You're free to order as many as you'd like for different foods, or even to add samples to the same food at a different point in time.

Are my results private?

Your results are completely private to you unless you choose otherwise.

What results can I choose to publish online?

If you choose to publish, all results generated by Edacious Labs and partner labs are eligible.

Service Pricing

↘

Most people start here

Simple pay-as-you-go price to test as you need it. **No commitment or subscription.** Test as many products as you want, when you want.

Nutrition Discovery Package

Discover your food’s nutritional quality and variability. Includes:

6 Nutrient Density Analyses

LAB ANALYSIS

Test 100+ nutrients in up to 6 samples of the same product (\$3,000 when purchased separately)

Discovery Tier

SOFTWARE ACCESS

Everything you need to contextualize your results. Included with package—access your results any time.


Special AEA Member Pricing **\$1,600**

20% off ~~\$2,000~~

+

Go Deeper


If you’re looking to test regularly, run experiments, track quality, keep all of your lab analysis in one place, or use our tools for marketing and compliance, check out our software packages.



Additional Lab Analysis

Continue testing at the cadence that makes sense for you, with hundreds of tests from our lab and partner network.


Full testing catalog and prices on next page →



Edacious Benchmarks

Up-to-date market data about the nutritional variability of foods, separated by production practice and other attributes.


Inquire—from \$20/month



Contract Research

Partner with Edacious to design research for commercial R&D or academic output.

Inquire—from \$5,000

Software  Edacious Pro Platform

Discovery

Free with testing

Helpful Results

Contextualize your lab results with everything you need to understand your food quality.

Included with all lab analysis:

- Access and organize all of your Edacious Labs results online
- Helpful nutrient and diet context

Discovery Package includes:

- Product analysis prepared by us
- Per-nutrient comparison insights
- Variability analysis
- Option to publish verified results to the Edacious Food Data site
- Export automatic Nutrition Facts Labels based on average analysis

Essentials

\$80 /month

Publish, Share, Embed

Publish and share results for: compliance, building consumer trust, and marketing your quality.

Everything in Discovery, plus:

- **10% discount on additional lab analysis** (see next page)
- Connect detailed production data to samples to spot trends
- Create custom Products to:
 - Track production lots
 - Set custom serving sizes
 - Export Nutrition Facts Labels with custom serving sizes
 - Publish and embed results
- **Comply with AB 899:** use our widget to embed required heavy metals analysis per lot

Core

From \$200 /month

Labeling, Claims & QC

Use our software for labeling and auditable claims. Organize your quality control testing data online.

Everything in Essentials, plus:

- **15% discount on additional lab analysis** (see next page)
- Nutrient content claims guide
- Create multiple Nutrition Facts Label versions based on analysis to support front-of-pack claims
- Use any FDA layout
- Set custom per-nutrient spec thresholds, get alerts when tests are out of spec
- Upload existing 3rd party lab COAs (may require additional processing fee)

Advanced

From \$500 /month

Advanced Data Analysis


Track complex sample metadata for commercial R&D or academic studies. Your single source of truth for all lab data.

Everything in Core, plus:

- **20% discount on additional lab analysis** (see next page)
- Create Notebooks to visualize any of your data by hundreds of attributes
- Dozens of pre-built chart views
- Share Notebooks privately with other Organizations
- Publish de-identified data online and share the results
- Option to create custom data fields to store data specific to your organization

All tiers are priced per Organization and include unlimited viewers. Priced per month, billed annually. Cancel anytime.


Ask for our catalog with a full breakdown of features by tier.

 Edacious edacious.com/get-started

2

Lab Analysis Catalog

All prices below are per-sample for additional analysis

BEST ANALYSIS VALUE		
<div></div> <div>Our Gold Standard</div> <div>Get the best pricing on our standard package</div>	<div>Nutrient Density Analysis</div> <div>100+ analytes in one! Our most comprehensive package targets all of the major nutrients important per food type, including heavy metals analysis.</div>	<div>\$500/sample</div> <div>Over \$1,000 when purchased separately. Comparable analysis would cost over \$1,500 at other labs!</div>

Popular Analyses

Results from our lab or partner labs are uploaded to your software account as an individual samples. Order everything through us and we’ll take care of the details.

Individual Panels

If you’re looking to do targeted analysis, we can break up our standard analysis into smaller panels.

Heavy Metals	\$120	Edacious Labs
Arsenic, Cadmium, Lead, Mercury. Specifically offered to comply with AB 899 baby food law (this is already included in the Nutrient Density Analysis)		
Proximates	\$100	Edacious Labs
Moisture, Ash, Fat, Calories, Carbohydrates, Protein		
Fatty Acid Profile	\$200	Edacious Labs
Over 50 fatty acids, grouped into SFA, MUFA, PUFA, TFA, Omega-6, Omega-3		
B Vitamins	\$250	Edacious Labs
B1 (Thiamine), B2 (Riboflavin), B3 (Niacin), B5 (Pantothenic Acid), B6 (Pyridoxal), B7 (Biotin).		
Fat Soluble Vitamins & Cholesterol	\$250	Edacious Labs
Vitamin A, Vitamin D, Vitamin E, Cholesterol		
Minerals Panel	\$150	Edacious Labs
13 minerals: Calcium, Cobalt, Copper, Iron, Nickel, Magnesium, Manganese, Phosphorous, Potassium, Selenium, Sodium, Sulfur, Zinc		
Sugar Profile	\$120	Edacious Labs
Total Sugars, Glucose, Fructose, Lactose, Maltose, Sucrose		
Fiber Profile	\$300	Edacious Labs
Total Dietary Fiber, Insoluble, Soluble		

Need bulk sampling?

For organizations looking to run a large number of samples at once, or regularly test over time.

Prepaid Analysis Credits Subscription

Subscribe to a testing plan at a cadence that works for you.

[Inquire about bulk discounts](#)

By “reserving” priority access at our lab, you get a discount in exchange for helping us better plan for volume.

Credits are tied to specific period (monthly, quarterly, yearly) and expire if not used.